

LAURA DELGADO

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Education **University of Puerto Rico, Rio Piedras** Aug 2020 - May 2024
Bachelor of Environmental Design

Courses: Design Fundamentals, Architectonic Design, Visual Communication, Technology

Certificates **Springboard UI/UX Design Certificate** April 2024
9-month intensive course in UI/UX methodologies and technologies

Supercharge Design Figma Video Course Sept 2022

Skills **Technical:** CAD Drawings, Renderings, Prototyping, Wireframes, High Fidelity Mockups
Softwares: Adobe Illustrator, Adobe Photoshop, Adobe XD, Figma, AutoCAD, SketchUp

Experience **UX/UI Designer at Enalca** San Juan, PR
Enalca June 2024 - Oct 2024

Designed and developed user-centered interfaces to enhance workflows for a pension management platform, focusing on notifications, reports, and case management. Led the creation of role-specific dashboards, user profile pages, and filtering features for supervisors, managers, directors, and analysts.

Conducted UX research for a complex case management system designed to digitize processes, automate workflows, and improve overall efficiency.

Applied industry best practices to define user roles, map workflows, and developed user flows diagrams and a site map of the system to ensure intuitive design and streamlined document automation.

Mobile Product Design for Ooreva Caguas, PR
Externship March, 2024

Worked with a team in developing a UX solution for Ooreva's mobile platform, resulting in high-fidelity mockups and prototypes to enhance user experience for their MRKP app.

Collaborated on wireframing, prototyping, and design refinement, delivering a more intuitive mobile product flow

VelocityCycles UX/UI Design Caguas, PR
Case study February, 2024

Implemented iterative design strategies informed by industry research and user feedback to optimize functionality and enhance user experience for a bike e-commerce mobile app.

Utilized skills in research, prototyping, and user testing to streamline navigation and create a user-centric checkout process.

CitySeek UX/UI Design Caguas, PR
Case study July, 2023

In the Redesigning Rental case study, researched the current housing search apps to address challenges faced by big city rental seekers.

Through user interviews and iterative design processes, proposed solutions to enhance app usability, communication efficiency, and search filter effectiveness.